

# Claims

- [c1] What is claimed is:
- A method for exchanging information comprising:
- associating an identifier with a first device;
- communicating said identifier to a first device reader;
- and,
- comparing at least one first user profile associated with said first device with at least one second user profile associated with a second device.
- [c2] The method of claim 1 wherein said communicating said identifier comprises communicating a purchase identifier.
- [c3] The method of claim 1 wherein said communicating said identifier comprises communicating a loyalty program identifier.
- [c4] The method of claim 1 wherein said communicating said identifier comprises communicating a cell phone identifier.
- [c5] The method of claim 1 wherein said communicating said identifier comprises communicating a network address.

- [c6] The method of claim 1 wherein said comparing further comprises using at least one time delay parameter.
- [c7] The method of claim 6 further comprising scheduling said comparing based on said at least one time delay parameter.
- [c8] The method of claim 1 wherein said comparing further comprises using a calculated geographic distance between said first device and said second device.
- [c9] The method of claim 1 wherein said comparing further comprises using at least one time delay parameter and using a calculated geographic distance between said first device and said second device.
- [c10] The method of claim 1 further comprising selecting a purchase method.
- [c11] The method of claim 1 further comprising selecting a loyalty program.
- [c12] The method of claim 1 further comprising accessing digital coupons.
- [c13] The method of claim 1 wherein said comparing occurs on said first device.
- [c14] The method of claim 1 wherein said comparing occurs

on a central server.

- [c15] The method of claim 1 wherein said comparing occurs on a communications server.
- [c16] The method of claim 1 wherein said comparing occurs on a comparing server.
- [c17] The method of claim 1 wherein said comparing is accomplished via a Web Service.
- [c18] The method of claim 1 further comprising offering a discount to a purchaser for at least one piece of information within said at least one first user profile.
- [c19] The method of claim 1 wherein said at least one first user profile comprises a purchase history profile.
- [c20] The method of claim 1 further comprising obtaining said at least one first user profile and evaluating said at least one first user profile for purposes of making a business decision.
- [c21] The method of claim 1 further comprising storing a purchase receipt in said first device.
- [c22] The method of claim 1 further comprising storing a purchase receipt in a central server.
- [c23] The method of claim 1 further comprising storing a pur-

chase receipt in a communications server.

- [c24] The method of claim 1 further comprising storing a purchase receipt in a comparing server.
- [c25] The method of claim 1 further comprising transmitting a match result to said first device and alerting a user associated with said at least one first user profile of a match.
- [c26] The method of claim 1 further comprising storing a match result on a server.
- [c27] The method of claim 1 further comprising obtaining payment in exchange for access to said first device reader.
- [c28] The method of claim 1 further comprising obtaining payment in exchange for access to said at least one first user profile.
- [c29] The method of claim 1 wherein communicating an identifier comprises using a wireless connection.
- [c30] The method of claim 1 wherein said communicating said identifier comprises using a cell phone connection.
- [c31] The method of claim 1 wherein said communicating said identifier comprises using a Bluetooth (TM) connection.
- [c32] The method of claim 1 wherein said communicating said

identifier comprises using a WiFi connection.

[c33] The method of claim 1 wherein said communicating said identifier comprises using an ultrasonic connection.

[c34] The method of claim 1 wherein said communicating said identifier comprises using an IR connection.

[c35] The method of claim 1 wherein said communicating said identifier comprises using a biometric device.

[c36] The method of claim 1 wherein said communicating said identifier comprises physical contact.

[c37] The method of claim 1 wherein said communicating said identifier comprises using an RFID device.

[c38] A system for exchanging information comprising:  
a plurality of devices;  
at least one device reader capable of communicating with said plurality of devices;  
a profile database comprising a first at least one profile per a first associated user;  
a server configured to compare said first at least one profile with a second at least one profile per a second associated user and produce a match result wherein said server is coupled with said profile database and is configured to obtain information from said at least one de-

vice reader; and,  
a plurality of computers coupled to said server via a  
communications network.

[c39] The system of claim 38 wherein said first at least one  
profile comprises at least one time delay parameter and  
said server is configured to calculate a geographic dis-  
tance between said plurality of devices.

[c40] The system of claim 38 wherein said plurality of devices  
comprise a credit card.

[c41] The system of claim 38 wherein said plurality of devices  
comprise a smart card.

[c42] The system of claim 38 wherein said plurality of devices  
comprise a cash card.

[c43] The system of claim 38 wherein said plurality of devices  
comprise a loyalty card.

[c44] The system of claim 38 wherein said plurality of devices  
comprise an RFID device.

[c45] The system of claim 38 wherein said plurality of devices  
comprise a cell phone.

[c46] The system of claim 38 wherein said plurality of devices  
comprise a PDA.

- [c47] The system of claim 38 wherein said plurality of devices comprise a text messaging device.
- [c48] The system of claim 38 wherein said plurality of devices comprise a communications device.
- [c49] The system of claim 38 wherein said plurality of devices comprise human biometric input.
- [c50] The system of claim 38 wherein said plurality of profiles comprise a purchase history profile.
- [c51] The system of claim 38 wherein said plurality of profiles comprise a dating profile.
- [c52] The system of claim 38 wherein said plurality of profiles comprise an employment profile.
- [c53] The system of claim 38 wherein said plurality of profiles comprise a for-sale profile.
- [c54] The system of claim 38 wherein said plurality of profiles comprise a wanted-item profile.
- [c55] The system of claim 38 wherein said plurality of profiles comprise a loyalty profile.
- [c56] The system of claim 38 wherein said plurality of profiles comprise a coupons profile.

- [c57] The system of claim 38 wherein said plurality of profiles comprises an emergency services and needs profile.
- [c58] The system of claim 38 wherein said plurality of profiles comprises a feedback profile.
- [c59] A system for exchanging information comprising:  
a first device and a second device capable of directly communicating;  
a first at least one profile per a first associated user of said first device;  
a second at least one profile per a second associated user of said second device wherein said first device is configured to compare said first at least one profile with said second at least one profile and produce a match result.
- [c60] The system of claim 59 wherein said first device is capable of communicating with a device reader.
- [c61] The system of claim 59 wherein said first device is capable of storing business transactions into a purchase history profile.